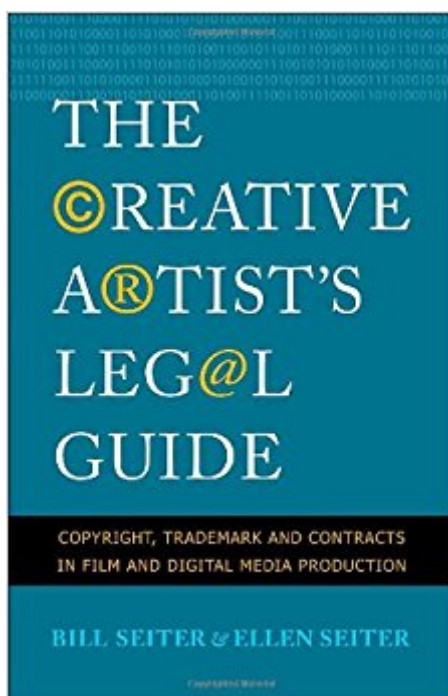


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# The Creative Artist's Legal Guide: Copyright, Trademark And Contracts In Film And Digital Media Production



## Synopsis

In today's complex media environment, aspiring filmmakers and new media artists are as vulnerable as swimmers in shark-infested waters. This user-friendly guide supplies creative artists with the essential legal concepts needed to swim safely with lawyers, agents, executives, and other experts in intellectual property and business law. How do I copyright my screenplay? How can I clear rights for my film project? What can I do to avoid legal trouble when I produce my mockumentary? How do I ascertain whether a vintage novel is in the public domain? Is the trademark I've invented for my production company available? What about copyright and trademark rights overseas? If I upload my film to YouTube, do I give up any rights? Bill Seiter and Ellen Seiter answer these questions and countless others while also demystifying the fundamental principles of intellectual property. Clear and thorough, this plain-spoken and practical guide is essential for anyone seeking to navigate the rapidly changing media environment of today.

## Book Information

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## Customer Reviews

“An outstanding and original work. It is rare to find a book this loaded with foundational information that is also a true pleasure to read.” The Creative Artist's Legal Guide is a unique and significant contribution to the study of media industries and media law, and it will be a tremendous resource for students, teachers, and industry professionals. —Jennifer Holt, author of Empires of Entertainment: Media Industries and the Politics of Deregulation, 1980-1996 (Jennifer Holt)

Ellen Seiter is professor and Stephen K. Nenno Endowed Chair in Critical Studies, School of Cinematic Arts, University of Southern California. She is also a filmmaker, media artist, and widely published critic. Bill Seiter is managing attorney, Seiter& Legal Studio& of Santa Monica. He is an expert on intellectual property law topics. The authors live in Santa Monica, CA.

Nice book! And the information inside, other level

I am using this book in my Media Law class and it is an outstanding guide for creative art students. It provides a basic guideline to college level students interested in a career in arts. That said I would have liked to see a very brief introductory on the legal system and the distinctns between the federal and state courts.

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